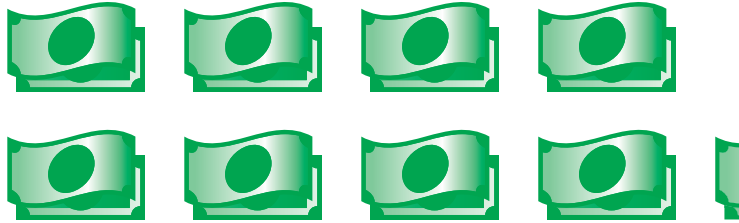
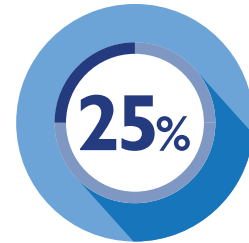




THE PROBLEM



**Distracted driving costs
U.S. employers \$8.2B annually.**
Network of Employers for Traffic Safety



**25% of all collisions are from
phone-related distracted driving.**
National Safety Council

THE SOLUTION

Cellphone blocking/monitoring technology from LifeSaver. LifeSaver's mobile app uses telematics to discourage drivers from using cellphones while driving.

HOW IT WORKS

CHANGE DRIVER BEHAVIOR

- ▶ When a driver attempts to use their cellphone, the app will show a visual block or reminder to not use the phone. Using telematics, the app tracks these attempts to use cellphones when driving and scores drivers on their behavior.

MONITOR AND IMPROVE YOUR FLEET

- ▶ Managers can monitor and identify both superior and problem drivers. They can then recognize current behaviors, set expectations for future behaviors and improve overall driving habits.
- ▶ A Fleet Portal provides policy management and enables administration support of multiple groups at a company.

ELIGIBILITY AND SAVINGS

Any Amerisure policyholder with a commercial insurance policy is eligible to receive Amerisure's cost-sharing benefit just by signing up for the LifeSaver app:

- ▶ Sign a 12-month contract with LifeSaver and Amerisure will reimburse you for 30% of the cost of the contract, or
- ▶ Sign a 24 month contract with LifeSaver and Amerisure will reimburse you for 30% of the cost of the contract.

Simply provide Amerisure Risk Management a copy of your signed LifeSaver contract and a copy of your organization's W-9 to receive the 30% reimbursement from Amerisure.

HOW TO SIGN UP

Interested policyholders should contact their Amerisure Risk Management Consultant today, as the LifeSaver program is based on limited availability. Call **(800) 257-1900** or email riskmanagement@amerisure.com.