

When manufacturers are faced with a product recall, total losses can be detrimental to the bottom line.



Manufacturers product recall

Product Recall coverage protects manufacturers from unexpected risk exposures and financial burdens associated with recalling a product from the market. Our Product Recall coverage is broader than most options in the market, and provides necessary protection if your company is involved in a voluntary or involuntary recall.



When does coverage begin?

Coverage is triggered when a product already sold to the marketplace has a known or suspected defect or deficiency, which may reasonably be expected to cause bodily injury or property damage.



Why you need Amerisure's product recall coverage as a manufacturer

Protection includes recall expenses for:

- Inspection or testing of products to determine if a recall is justified
- Temporary hiring of crisis management and public relations consultants
- Rental of additional warehouse or storage space
- Packaging/transportation of defective products
- Disposal of products that cannot be reused (exclusions apply)
- Reasonable costs to regain customer faith and approval
- Optional coverage is available for costs to repair, replace or repurchase your product



Amerisure has protected the manufacturing industry for decades. To add or change your Product Recall coverage, contact your Partners For Success® agency today.

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