

# AMERISURE®

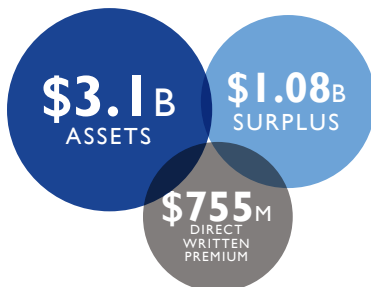
## FACT SHEET

Amerisure is a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses. Licensed in all fifty states and available through an exclusive network of elite independent agents, the company upholds an “A” (Excellent) financial strength rating, industry-leading service scores, and multiple awards for innovation. Amerisure has been in business for more than 100 years and is consistently named among the best places to work in the industry and throughout the nation. To learn more, visit [amerisure.com](http://amerisure.com).

### FACTS

- ▶ Founded in 1912
- ▶ Headquartered in Farmington Hills, MI
- ▶ 11 Core Service Centers
- ▶ More than 700 employees
- ▶ “A” (Excellent) A.M. Best Company rating<sup>1</sup>
- ▶ 75 Net Promoter Score<sup>2</sup>  
*(The Net Promoter Score is one of the most recognized measures of client loyalty and is based on a single question: On a scale of 0 to 10, how likely are you to refer to a friend or colleague?)*

### FINANCIALS (2020)

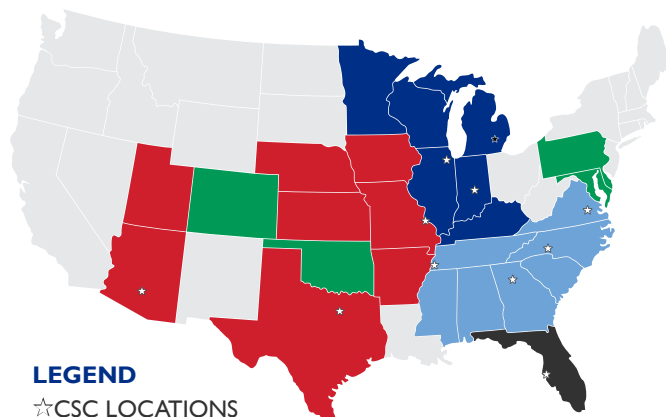


### PARTNERS FOR SUCCESS®

Partnering with an exclusive group of independent agencies is a cornerstone of our strategy. Our relationships are strategically focused on those independent agencies who deliver industry-leading commercial insurance solutions, and who know and value our products and culture. This strategy, coupled with our flexible and superior service delivery, provides our agencies an unmatched competitive advantage in the marketplace and produces exceptional results.

### DISTRIBUTION

- ▶ 116 Partners For Success® agencies
- ▶ Licensed in all 50 states
- ▶ Operating in 26 states



#### LEGEND

- ☆ CSC LOCATIONS
- ★ HEADQUARTERS
- EXPANSION STATES

#### NORTH REGION

- ▶ Farmington Hills
- ▶ Chicago
- ▶ Indianapolis

#### WEST REGION

- ▶ Dallas
- ▶ Phoenix
- ▶ St. Louis

#### CENTRAL REGION

- ▶ Atlanta
- ▶ Charlotte
- ▶ Memphis
- ▶ Richmond

#### SOUTH REGION

- ▶ Tampa

### PRODUCTS

- ▶ Workers' Compensation
- ▶ Large Deductible
- ▶ Group Captive
- ▶ Property
- ▶ Commercial Auto
- ▶ General Liability
- ▶ Inland Marine
- ▶ Umbrella

### TARGET MARKETS

#### CONSTRUCTION

We know the unique exposures encountered every day in the construction business — including jobsite injuries, stolen equipment, and vehicle accidents. We use our experience and knowledge to help reduce exposures and lower the total cost of risk. Our focus is on commercial general contractors and specialty trades, including carpenters, concrete, electrical, drywall, insulation, plumbing, and HVAC.

#### HEALTHCARE

We recognize the distinctive, highly-regulated business environment in which healthcare professionals operate. We believe these individuals deserve the same level of care and protection when they are injured. Our focus is on the professionals within hospitals and clinics, as well as long-term care facilities, including skilled nursing, assisted living and continued care retirement communities.

#### MANUFACTURING

We understand that manufacturers play an integral part in nearly every business sector, which is why we leverage our market expertise to create customized risk management solutions that reflect the specific industry of the insured. Our focus is on a broad spectrum of businesses including furniture, metal, print, plastic, and stone manufacturing.

## AWARDS AND RECOGNITION

- ▶ [Property Casualty 360 Top 100 P&C Insurance Group](#)
- ▶ [A.M. Best Company Top 200 U.S. Property/Casualty Writer](#)
- ▶ [Big “I” Best Practices Award of Excellence](#)



(2006 – 2021)



(2014 – 2019, 2021)



(2014 – 2019, 2021)



(2014 – 2019, 2021)



(2011 – 2021)

## IN THE COMMUNITY

As business leaders, we have a unique opportunity to create value in the communities where we live and work. Lending support to charities throughout the country, the Amerisure Charitable Foundation is committed to improving the quality of life for people of all ages through philanthropy and volunteerism. Our employees volunteer by giving their time at events — including building homes, mentoring at-risk youth, and providing disaster relief.

**We are a proud supporter of the following organizations, among others:**

- ▶ [Boys & Girls Clubs of Southeastern Michigan](#)
- ▶ [Insurance Industry Charitable Foundation](#)
- ▶ [Junior Achievement, Inc., SE Michigan](#)
- ▶ [Life Remodeled](#)
- ▶ [Make-A-Wish Foundation of OH, KY and IN](#)
- ▶ [Pinellas Habitat for Humanity](#)
- ▶ [Christopher & Dana Reeve Foundation](#)
- ▶ [Shepherd Center Foundation](#)
- ▶ [Special Olympics Michigan](#)
- ▶ [United Way of the Coastal Empire](#)
- ▶ [Vista Maria](#)



Employees volunteer with Life Remodeled, restoring abandoned homes and cleaning up neighborhoods in Detroit.

AMERISURE CHARITABLE FOUNDATION  
CONTRIBUTIONS TOALED

**\$664,000** IN 2020

<sup>1</sup>Source: 2021 A.M. Best data

<sup>2</sup>Source: Independent Amerisure Transactional NPS surveys, Amerisure Agency Satisfaction study, and Amerisure NPS Benchmark study.