



# AMERISURE<sup>®</sup>

CHARITABLE FOUNDATION

At Amerisure Insurance Company, we have a unique opportunity as business leaders to create value in the communities where we live and work. Lending support to charities throughout the country, the Amerisure Charitable Foundation is committed to improving the quality of life for people of all ages through philanthropy and volunteerism.



## MISSION STATEMENT

Amerisure Charitable Foundation Inc., supports nonprofit organizations that positively impact the lives of people in communities served by Amerisure employees, board members, Partners For Success® agencies and policyholders.

## HANDS-ON INVOLVEMENT

Working through the Amerisure Charitable Foundation or with one of our Core Service Centers, employees volunteer by giving their time at events, building homes, mentoring at-risk youth, and providing leadership guidance. Amerisure also matches employee contributions to a range of charities through the Amerisure Charitable Foundation.



## AREAS OF FOCUS FOR THE AMERISURE CHARITABLE FOUNDATION

Founded in 2005 as a Michigan nonprofit corporation, the Amerisure Charitable Foundation partners with numerous organizations throughout the country where our employees, board members, policyholders and Partners For Success® agencies are actively involved. Making a positive impact in our communities and participating in outreach programs is a large part of our culture. When Amerisure employees come together, we accomplish more.

In 2020, Amerisure employees joined the Insurance Industry Charitable Foundation (IICF), to walk, run and step to raise funds for the IICF Children's Relief Fund. The six-week event was an industry wide challenge to help vulnerable children struggling with food insecurity and other risks exacerbated by the coronavirus pandemic. The Amerisure Charitable Foundation pledged \$100,000 to support coronavirus relief within Amerisure's operating regions.

The Amerisure Charitable Foundation also partners with Junior Achievement of Southeastern Michigan, Boys and Girls Club of Southeastern Michigan and Special Olympics Michigan. The focus on these organizations allows employees to volunteer in a variety of Company-sponsored activities and enrich the lives of those in our communities.

“Since the earliest days of Amerisure, our employee volunteers have been active in our communities, working side-by-side with our nonprofit partners to make a difference. They demonstrate their personal commitment, engaging in a variety of company-sponsored volunteer activities that help brighten the lives of so many.”

### Erin Buddie

Vice President, Human Resources  
Amerisure Insurance Company  
President, Amerisure Charitable Foundation

# PROUD SUPPORTER

The Amerisure Charitable Foundation supports many organizations focused on improving the lives of people of all ages in the communities we serve:

- ▶ ABC Cares Foundation, Inc.
- ▶ Autism Alliance of Michigan
- ▶ Autism Speaks
- ▶ Boys & Girls Clubs of Southeastern Michigan
- ▶ Christopher & Dana Reeve Foundation
- ▶ Construction Angels, Inc.
- ▶ Cornerstone Schools
- ▶ Crossroads of Michigan
- ▶ Detroit Symphony Orchestra
- ▶ Friends of Kids with Cancer
- ▶ H. Lee Moffitt Cancer Center & Research Institute Foundation, Inc.
- ▶ Habitat for Humanity of Pinellas and West Pasco Counties
- ▶ Insurance Industry Charitable Foundation
- ▶ Junior Achievement of Southeastern Michigan
- ▶ Life Remodeled
- ▶ Make-A-Wish® Ohio, Kentucky & Indiana
- ▶ Michigan Colleges Alliance
- ▶ Michigan Council on Economic Education
- ▶ On My Own of Michigan
- ▶ Operation One Voice
- ▶ Pedal the Cause
- ▶ Ronald McDonald House of Tampa Bay
- ▶ Shepherd Center
- ▶ Special Olympics Michigan
- ▶ The Salvation Army
- ▶ TutorMate
- ▶ United Way of the Coastal Empire
- ▶ Vista Maria

“Our approach to philanthropy and volunteerism is designed to balance the needs in the community with the passion of our employees and partners. Because we believe so strongly in supporting our communities, as a company, we designate a percentage our profits to the Amerisure Charitable Foundation. We are proud of the difference we are able to make.”

## **Greg Crabb**

*President and Chief Executive Officer,  
Amerisure Insurance Company*



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